

MCCULLOCH INTERMEDIATE SCHOOL
HIGHLAND PARK MIDDLE SCHOOL



Your donation shapes the lives of our children and helps continue momentum for the future growth of our school.

Dear Raider Families,

As we look forward to the 2022-2023 school year, we are excited for the momentum that awaits our students at MIS and HPMS. There is an energy at our schools with students smiling as they enjoy new active learning furniture in many science classrooms, digital TV screens throughout the school, upgraded athletic equipment in PE classes, and try their hand at new activities during Raider Hour Clubs. Enhancements like these are made possible with generous donations made by our Raider families and community supporters through our annual PTO fundraiser, the Raider Challenge. We would like to ask you to help us continue this momentum by giving to this year's Raider Challenge.

With your donation of **\$700 per student** to this year's Raider Challenge, the MIS/HPMS PTO will be able to meet the continuing and growing needs of our schools. If EVERY family gives \$700 per student, we will reach our \$1.4 million goal. And the need is truly ongoing as the State of Texas remains 43rd in funding for public schools recapturing 68% of every dollar from HPISD since 1994. That's over \$1.8 billion dollars thus far.

Raider Challenge is the only annual PTO fundraiser at MIS and HPMS, and the dollars raised immediately fund requests from the school directly impacting every student's educational experience. It supports professional development of our teachers, provides enhanced learning environments, funds enrichment programs like Spanish, and also contributes to everyday operating expenses like teacher supplies, copier toner, and copier leases.

Will you help us Meet the Challenge? Whether you are a first-time or sustaining supporter, our students, teachers and schools truly need you. Every dollar counts. Please consider several giving levels and benefits and help us **Meet the Raider Challenge** by donating online at raiderchallenge.com or during **Back to School Sign Up (BSSU)** from **July 28 to August 5**.

Your donation will help ensure we keep the momentum going for our students' academic success. Thank you for joining us in this effort. Go Raiders!

Sincerely,

Dr. Skip Moran
Principal, McCulloch Intermediate School

Dr. Kevin Hunt
Principal, Highland Park Middle School

Jessica Turner Waugh
2022-2023 MIS PTO President

Libby Johnson
2022-2023 HPMS PTO President

Haley DeVault, Missy Finger, Amy Kovac and Jennifer Lander
2022-2023 Raider Challenge Co-Chairs

MIS/HPMS NEEDS
AND 2022 GOALS

Technology \$600,000
Special Projects \$75,000
Salary Support \$75,000
Spanish Program \$75,000
Active Learning Furniture \$100,000
Recurring Expenses \$150,000
Teacher Professional Development/
Master Degree Support \$200,000
Teacher Classroom Grants \$100,000
Extracurricular Support \$25,000

TOTAL: \$1,400,000

The 2022-2023 Raider Challenge needs at least \$700 per student to "meet the challenge" and achieve the \$1.4 million goal set for this school year. We encourage every family to participate at any level and do their part to support our Raiders, teachers and school.



RAIDER CHALLENGE 2022-2023

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FAMILY SPONSORSHIP LEVELS

RAIDER CHAMPION - \$25,000

- 2022-2023 Sponsor(s) of the MIS/HPMS Playground
- One Reserved MIS/HPMS Campus Parking Spot for the School Year
- Family Bench on MIS/HPMS Campus
- 4 Reserved Seats for an MIS/HPMS Campus Performance or Event of Your Choice
- Spring Event with MIS/HPMS Principals for your Child(ren) & One Friend
- Nameplate on MIS/HPMS Auditorium Seat
- Family Brick on MIS/HPMS Campus
- Invitation to Donor Party
- Exclusive Meet and Greet with the Principals prior to the Donor Party
- Gold Raider Benefits

RAIDER CAPTAIN - \$15,000

- 4 Reserved Seats for a MIS/HPMS Campus Performance or Event of Your Choice
- Spring Event with MIS/HPMS Principals for your Child(ren) & One Friend
- Nameplate on MIS/HPMS Auditorium Seat
- Family Brick on MIS/HPMS Campus
- Invitation to Donor Party
- Exclusive Meet and Greet with the Principals prior to the Donor Party
- Gold Raider Benefits

GOLD RAIDER - \$700

- Donor Wall and Banner Recognition
- Raider Weekly Recognition
- One Contact Information Decal
- Raider Challenge Yard Sign

RAIDER HERO - \$10,000

- Spring Event with MIS/HPMS Principals for your Child(ren) and One Friend
- Nameplate on MIS/HPMS Auditorium Seat
- Family Brick on MIS/HPMS Campus
- Invitation to Donor Party
- Exclusive Meet and Greet with the Principals prior to the Donor Party
- Gold Raider Benefits

RAIDER PATRON - \$5,000

- Nameplate on MIS/HPMS Auditorium Seat
- Family Brick on MIS/HPMS Campus
- Invitation to Donor Party
- Exclusive Meet and Greet with the Principals prior to the Donor Party
- Gold Raider Benefits

RAIDER PARTNER - \$2,500

- Family Brick on MIS/HPMS Campus
- Invitation to Donor Party
- Exclusive Meet and Greet with the Principals prior to the Donor Party
- Gold Raider Benefits

RAIDER CLUB - \$1,400

(Gifting Equivalent for Two Students)

- Invitation to Donor Party
- Gold Raider Benefits

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- Submit a donation of \$25 or more and receive a MIS/HPMS contact information decal (limit one per household). A special event for the students will be held if we exceed last year's participation.
 - The contact information decal and yard sign can be picked up at the Raider Challenge table during Meet the Teacher night.

Please contact one of your 2022-2023 Raider Challenge Co-Chairs. We are happy to help answer any questions.

Sincerely, Haley DeVault, Missy Finger, Amy Kovac, and Jennifer Lander (raiderchallenge@mishpmspta.org)



RAIDER CHALLENGE 2022-2023

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CORPORATE SPONSORSHIP LEVELS

RAIDER CAPTAIN - \$15,000

YARD SIGN SPONSOR **SOLD**

- 2022-2023 Sponsor of Raider Challenge Yard Sign
- Company/Family Name listed on all Yard Signs distributed to approximately 700+ families to be displayed in front of their homes for the school year
- Invitation to the Donor Party
- Gold Raider Benefits

RAIDER CHALLENGE COMMUNICATIONS SPONSOR **SOLD**

- 2022-2023 Sponsor of Raider Weekly, MIS/HPMS Weekly Email Communication
- Company/Family Name listed at the top of every Raider Weekly, which is electronically distributed to 2,000+ parents every school week
- Invitation to the Donor Party
- Gold Raider Benefits

RAIDER HERO - \$10,000

AUDITORIUM SPONSOR (2 Available)

- 2022-2023 Sponsor of the MIS/HPMS Auditorium
- Company/Family Name posted on signage on the entrances to and interior of the MIS/HPMS Auditorium
- Invitation to the Donor Party
- Gold Raider Benefits

RAIDER PATRON - \$5,000

BROCHURE SPONSOR (1 Available)

- 2022-2023 Sponsor of Raider Challenge Brochure
- Company/Family Name listed on Raider Challenge Brochure, emailed out to 2,000+ parents
- Invitation to the Donor Party
- Gold Raider Benefits

FITCORE SPONSOR (Multiple Available)

- 2022-2023 Sponsor of the FitCore Outdoor Space at MIS/HPMS
- Company/Family Name listed on signage at the FitCore Outdoor Space for the school year
- Invitation to the Donor Party
- Gold Raider Benefits

HOUSE PARTY SPONSOR (1 Available)

- Company/Family Name on signage at the 5th and 6th grade Parent Parties (Sept-Oct) at various homes in the Park Cities where 5th and 6th grade parents are invited
- Invitation to the Donor Party
- Gold Raider Benefits

SPORTS FIELD SPONSOR (Multiple Available)

- 2022-2023 Sponsor(s) of Sports Field at MIS/HPMS
- Company/Family Name on signage at Sports Field
- Invitation to the Donor Party
- Gold Raider Benefits

RAIDER PARTNER - \$2,500

DONOR PARTY SPONSOR (1 Available, 1 Sold)

- 2022-2023 Sponsor of Raider Challenge Donor Party
- Company/Family Name on invitation and signage at Donor Party where Raider Challenge donors at the \$1,400 and above level are invited
- Invitation to the Donor Party
- Gold Raider Benefits

GYM SPONSOR (Multiple Available)

- 2022-2023 Sponsor of a gym at MIS/HPMS
- Company/Family Name on signs at an MIS/HPMS gym
- Invitation to the Donor Party
- Gold Raider Benefits

T-SHIRT SPONSOR (2 Available, 1 sold)

- Company/Family Name listed on the 5th grade Outdoor Learning Experience T-Shirts distributed to approx. 500 students
- Must be purchased by July 1, 2022
- Invitation to the Donor Party
- Gold Raider Benefits

DIRECTORY SPOT SPONSOR **SOLD**

- 2022-2023 Sponsor of MIS/HPMS Directory Spot for 6 months (August-January or February-July)
- Company/Family Name displayed as watermark on Directory Spot, used by 2,000+ parents, for selected time period
- Invitation to the Donor Party
- Gold Raider Benefits

DECAL SPONSOR **SOLD**

- 2022-2023 Sponsor of vinyl decal containing important phone numbers, email addresses and social media
- Company/Family Name listed on decal distributed to approx. 800+ families
- Invitation to the Donor Party
- Gold Raider Benefits

RAIDER CLUB - \$1,400

COFFEE TALK SPONSOR (3 Available, 1 Sold)

- Sponsor of two 2022-2023 Coffee Talk meetings per chosen MIS/HPMS grade
- Company/Family Name on signage at the two designated Coffee Talk meetings during the school year
- Listed as the Coffee Talk sponsor in the Raider Weekly for the two designated Coffee Talk meeting reminders
- Marketing/promotional items may be distributed at the designated Coffee Talk meetings
- Invitation to the Donor Party
- Gold Raider Benefits

GOLD RAIDER - \$700

- Donor Wall and Banner Recognition
- Company/Family Name displayed on Corporate Sponsor signage on school fences
- Raider Weekly Recognition

2022-2023 MIS & HPMS PTO CALENDAR

JULY

28-Aug 5 BSSU

AUGUST

12 Newcomers Breakfast & Tours
15 HPMS Raider Camp in Morning
15 MIS Meet The Teacher in Afternoon
16 Cafeteria & Raider Shop Volunteer Trainings
17 First Day of School
25 MIS Portrait Day

SEPTEMBER

5 Student Holiday
8 MIS Curriculum Night
16 7th Grade Party
12 HPMS Curriculum Night
13 PTO Meeting
20 5th Grade Coffee Talk
22 5th Grade Parent Party
23 6th Grade Coffee Talk
27 7th Grade Coffee Talk
28 8th Grade Coffee Talk
29 6th Grade Parent Party

OCTOBER

10 Student Holiday
14 Raider Challenge All-School Celebration **
20 Raider Challenge Donor Party *

NOVEMBER

8 Election Day/Student Holiday
15 PTO Meeting
16 8th Grade Coffee Talk
21-25 Thanksgiving Holiday

DECEMBER

15 Early Release (7-12)
16 Early Release (K-12)
19-Jan 2 Winter Break

JANUARY

2 Student Holiday
3 Classes Resume
10 PTO Meeting
16 Student Holiday
26 6th Grade Coffee Talk
31 5th Grade Coffee Talk

FEBRUARY

1 7th Grade Coffee Talk
7 PTO Meeting
20 Student Holiday

MARCH

7 Raider Challenge Spring Student Event*
10 Bad Weather Make-Up Day
13-17 Spring Break

APRIL

7 Student Holiday
10 Bad Weather Make-Up Day
18 PTO Meeting

MAY

19 8th Grade Spirit Day & Party
25 Early Release (7-12)
26 Early Release (K-12)/Last Day of School

* Raider Challenge Donor Level Benefit

** Pending surpassing 21/22 RC Family Participation

Dates are subject to change, verify in Raider Weekly